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Matthews Paint Celebrates Colors in the Proseco Collection

As their library of color formulas exceeds 70,000, Matthews Paint presents silver-based colors for the most refined signage designs.

DELAWARE, OH, June 2, 2010 - To create attention-grabbing sign graphics, Matthews Paint presents the Proseco Collection of colors. These seven silver-based colors benefit from the color travel effect, altering the perceived color as people approach. This distinct look fits in a variety of environments, from warm classic to cool techno.

“Brilliant! Simply wonderful and brilliant!” declares Heather Testa of Ten8 Group. “Matthews metallic Proseco Collection is a must spec for all future projects.”

The available colors include Gold Standard (MP50243), Brass Alloy (MP50244), Silver Rose (MP50245), Bronze Hint (MP50246), Golden Glow (MP50248), Blue Steel (MP50273) and Polished Pewter (MP50274).

To learn more about Matthews Paint and their color options, contact Matthews Paint or visit their website at www.matthewspaint.com.

About Matthews Paint

For more than 75 years, Matthews Paint has manufactured the highest quality industrial coatings for their customers. As a major supplier to the architectural signage industry, Matthews Paint works with fabricators, designers and architects in coating technologies and color development including a library expanding to more than 70,000 colors. With the introduction of the new MAP-LV series, Matthews Paint continues to lead the industry with environmentally-minded products while maintaining high standards of performance.

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