



#### **Media Contact**

Jan Scheske  
Manager, Marketing & Customer Service  
Matthews Paint  
[www.matthewspaint.com](http://www.matthewspaint.com)  
1-800-323-6593  
jscheske@ppg.com

## Matthews Paint Upgrades Online Color Formula Retrieval Tool

DELAWARE, OH, March 15, 2012 - Access to the database of more than 70,000 color formulas now is even easier to use! Matthews Paint Online Color Retrieval System has been overhauled to meet the needs of their mix station customers.

Mix station customers can now search by MP number, color system or corporate color program. Over 196 color systems are available for formula search, including popular color systems such as Pantone, Benjamin Moore and 3M.

Dropdown boxes make it convenient to select Matthews Satin or Gloss finishes in any of the Matthews Paint lines, along with the desired amount, from pint to gallon. All formulas are listed in order of entry to ensure proper mixing. After retrieving the color, the page can format to print on a desktop printer or on a Dymo® printer for easier labeling.

The online Color Retrieval System is exclusively available to Matthews Paint distributors and customers who use a Matthews Paint mix system.

To learn more their products and training or to talk with Matthews Paint representatives, visit **ISA Booth Number #1726** or log on to [www.matthewspaint.com](http://www.matthewspaint.com).

#### **About Matthews Paint**

For more than 75 years, Matthews Paint has manufactured the highest quality of industrial coatings for their customers. As a major supplier to the architectural signage industry, Matthews Paint works with fabricators, designers and architects in coating technologies and color development including a library expanding to more than 70,000 colors. Matthews Paint continues to lead the industry with environmentally-minded products while maintaining high standards of performance.

###